



# Ecco Chamber

FORTNIGHTLY ITALIAN NEWS MADE IN SOUTH AFRICA

## *The Power of Women*

CHAMBER'S NOTE  
WOMEN IN BUSINESS  
WELCOMING OUR NEW MEMBERS  
CE LA FAREMO



# Chamber's Note

## Drastic Measures

As the novel coronavirus makes its way around the world, the global economy has been found reeling in its wake. Stock markets throughout the world's major metropolises have endured their biggest shocks since the 2008 financial crisis and highly unusual trends such as a simultaneous fall in the prices of bonds and stocks (which usually behave inversely to one another) have left even some of the most level-headed economists in a blind panic.

Apart from China, Italy has been the country worst hit by the virus. Extreme pressure on the country's relatively robust health system should spell a grave warning for us here in South Africa. Nevertheless, the imperative not to panic is greatly important. Many phenomena such as panic buying and stock market crashes are partly due to a mentality of everyone for themselves.

As an association of entrepreneurs, we encourage our members to be strategic and adopt a two stepped approach. One of minimizing the losses and damages of the slowdown in the short term, by maintaining flexibility and carefully planning all activities that can continue in the most efficient way. And one of strategic planning in the medium to long term, for when the crisis blows over and normalcy resumes. This period of decreased economic activity can and should be used to increase efficiencies and spending more time working on the business, not in the business.

We wish good health to you all in these unusual times

Regards

*Italcham*





# Women In Business

Women In Business was an event hosted by the Holland business Chamber focusing on women - for women, by women - on the 12 th of March.

In the year 2020 the meaning of what it is to be female has changed and as per one of the speakers Adv Pria Hassan said "you can't keep women in a box, we shift and we move" emphasising the importance moving as a unit and prioritising female energy.

As a Chamber that is 80% female-staffed we know that women can do anything they set their minds to when they are united and it gives us strength to know that we have allies such as panelist Paul Cox who himself identifies as a feminist. The message was that we are moving in the right direction as a society. This talk gave a lot of women a platform to ask questions with the necessary breathing space in knowing that they are not alone in a corporate world that was initially built for men.



ADV. PRIA HASSAN



PAUL COX



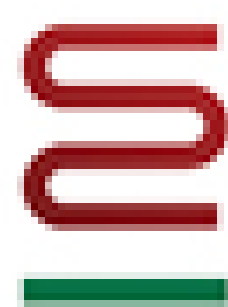
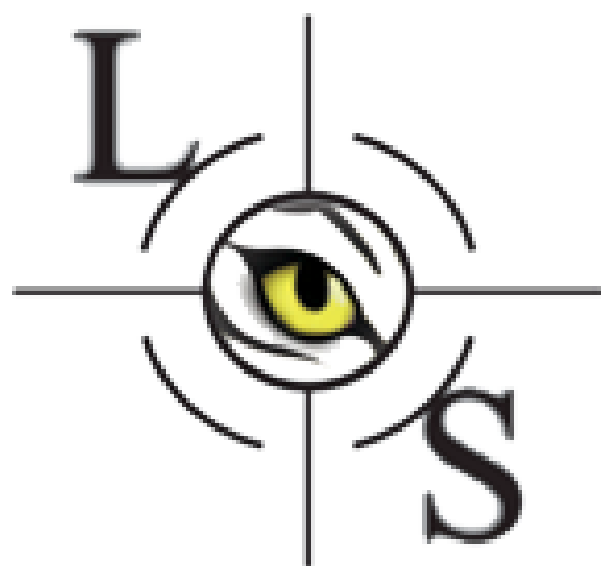
MC: SENATE LEEUW







# WELCOMING OUR NEW MEMBERS



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