



August  
2019  
N°8 Edition

# Newsletter



ITALIAN-SOUTH AFRICAN CHAMBER OF TRADE AND INDUSTRIES  
CAMERA DI COMMERCIO ITALO-SUDAFRICANA



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# NEWSLETTER

## Highlight

### BUSINESS EXCELLENCE AWARDS: Work in progress!



On Monday, the 5th of August, the Italian South African Chamber of Trade and Industries' team and Directors met for the preparations of the annual Business Excellence Awards gala evening.

The event will be held on the **21<sup>st</sup> of November at the Wanderers Club in Johannesburg**. The Chamber has been organizing this event annually since 1999 as a Charity Gala Dinner gathering more than 400 guest – open to members and non-members.

The Business Excellence Award is a great opportunity for companies and attendees to build and increase their network, helping them to connect and integrate Italian and South African economies, besides being an excellent hub for exploring and investing in bilateral relations, as in line with the Chamber's mandate.

During the event, a raffle will be held and all the profits will be donated to Little Eden Charity.

This year, 4 categories will be awarded: Business Person of the Year, Business Enterprise of the Year, Young Entrepreneur of the Year (Recognition) and Chairperson's Excellence Award (Recognition). We encourage our members to apply!

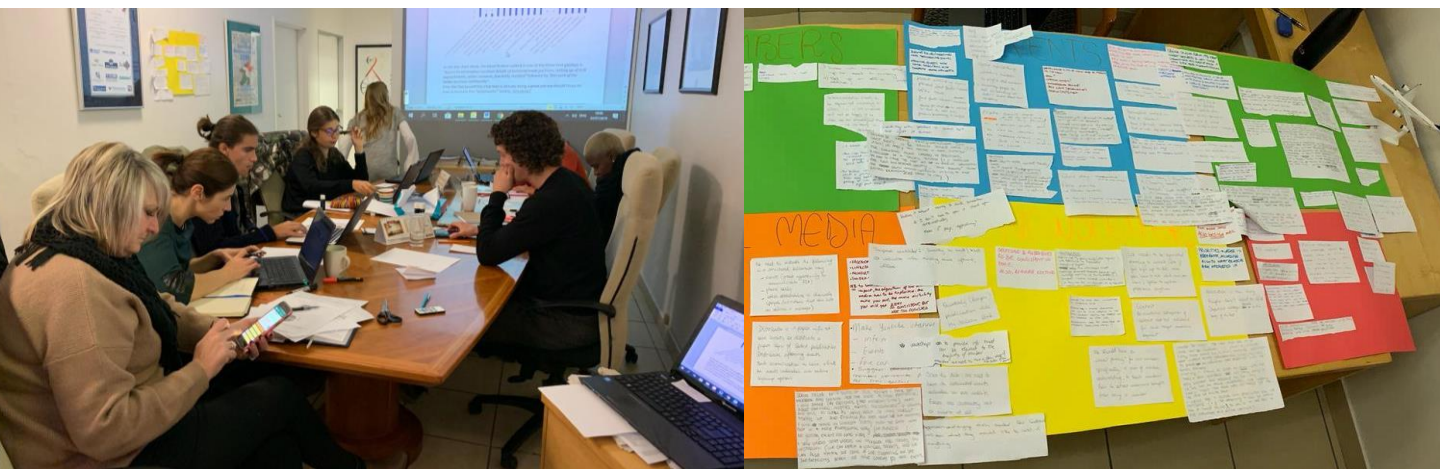


*More details coming soon...*

## Highlight

### MARKETING AND COMMUNICATION: A CONSTRUCTIVE WORKSHOP!

On Wednesday, the 24th of July, the entire ItalCham team attended an internal workshop on its Marketing and Communication Strategy. The workshop started with a brainstorming session on pre-selected topics, followed by a discussion highlighting our strengths and weaknesses.



It was a great opportunity to discover improvements, as well as to learn from each other. We realized how important is for our members to feel part of a community, and for this reason we are working on giving members increased visibility, and organizing tailored events (see “Save the Date” section of this publication) with Italian organizations in SA as well as with other bilateral chambers.

Remember to follow us on our social networks: [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#)



## Highlight

### GLOBAL TRADE SHOW 2019

On Tuesday, the 30<sup>th</sup> of July, the Chamber attended the GTS of Networking and Matchmaking. We had the chance to meet global stakeholders in the Business & Trade sector, as well as to take part in informative sessions.



“The Global Trade Show is a springboard into diverse markets and countries. The show focuses on creating and facilitating business opportunities – moving away from the traditional “silo-based” approach. It’s the perfect business match-making event!” says Anina Hough of GTS Africa.



We would like to thank the Global Trade Show and Mrs. Hough and the entire Organizing Team for this great opportunity.

*(Credits: GTS website)*

## Highlight

### TECHNOGYM, The Wellness Company

Technogym, internationally acknowledged as “The Wellness Company”, provides unlimited solutions to healthy living. The focus of the company is on wellness over fitness, pursued through research on medical and scientific innovation, social and environmental projects as well as to digital solutions.

With company equity valued at over €875 million, Technogym is experiencing an average annual organic growth of 30% and an incredible success on the stock market.

The company’s ethos holds fitness to be just one stepping stone towards wellness. The company defines wellness as energy, vitality, efficiency and feeling at ease – every day, in every situation. As a result, their “Technogym Ecosystem” offers everything from wellness coaching to travel-friendly, personalised, digital programmes that simultaneously promote mental health.

Nestled away in Cesena, in the Emilia-Romagna region of Italy, lies the expansive Technogym Village, headquarters of the company and living proof that their employees live the lifestyle they’re selling. Besides housing a factory, science centre, research department and Technogym University, the office culture is designed to keep you healthy – all while being substantively environmentally friendly. Each employee has access to the gym, outdoor running track, and wellness restaurant, and are given a two-hour lunch break to enable daily use of these.



*Technogym headquarters in Cesena, Emilia Romagna, Italy*



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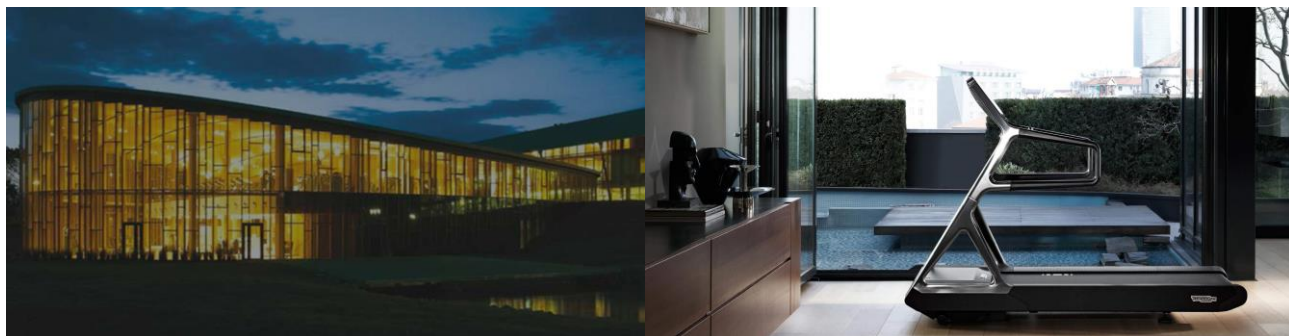
## Highlight

Technogym brings also value to society through social and environmental engagement. The Wellness Foundation supports educational and research institutes committed to improving lives. Furthermore, thanks to their proven excellence in innovation and fitness technology, the company has been the official supplier for no less than six Olympic Games, reflecting their commitment to “sport for all”, and to transformation of the fitness industry at large.

### Movement, in numbers – Global

If 50 million people in the world train on our equipment every day, it's not just a matter of chance. Technogym are the global experts of exercise, be it for fitness, health or sports. Reaching over 100 countries in the world, we brought wellness through movement to thousands of locations around the world.

32,000 FITNESS FACILITIES • 12,000 MEDICAL CENTRES • 16,000 HOTELS & CRUISES • 10,000 CORPORATE WELLNESS CENTRES • 3,000 SCHOOLS & UNIVERSITIES • 3,000 SPORTS ASSOCIATIONS • 4,000 UNIFORMED SERVICES • 300,000 HOME & RESIDENTIAL



(Credits: myitalianlink.com)





# NEWSLETTER

## Highlight

### RISTORANTE LA TRINITA', Italian Specialities in Midrand

If you want to have a full Italian Experience you definitely have to go to La Trinita', a real Italian Restaurant in Midrand. Why? Because at La Trinita' you will find a friendly environment, Italian music and, of course, super tasty "piatti tradizionali" such as lasagne, scaloppine and tortelloni!



Entirely run by Italian women, Ristorante La Trinita' offers an unrivalled menu of simple and incredible everyday Italian dishes. By utilizing only the freshest of ingredients and making their own pasta and pizza bases, clients are guaranteed of freshness without the preservatives.

The restaurant delivers also a high quality catering service for all the occasions with emphasis on personalized attention.

On Thursday, the 8<sup>th</sup> of August, the entire ItalCham staff had a team lunch at Ristorante La Trinita', we tasted many Italian dishes and enjoyed the warm atmosphere. At La Trinita' is really like "sentirsi a casa"!



We would like to thank Tessa and La-La, owners of our member Ristorante La Trinita', for having hosted us!  
For more info visit <https://www.latrinita.co.za/>



# NEWSLETTER

## Highlight

### FaRete 2019

The Italian South African Chamber of Trade and Industries will accompany a delegation from South Africa to the 8<sup>th</sup> edition of the FaRete Forum 2019.

FaRete is one the most famous multisector exhibitions in Italy encompassing Automotive, Construction, Metal, Machine Tools, Agricultural and Industrial Machinery, Furniture, and many more... The FaRete Forum each year receives **17,000** visitors, **800** exhibitors, **110** international buyers from **30** countries, resulting in **1,250** B2B meetings.

The companies selected from South Africa to take part this year are:

**Budget Sheet Metal**

**DNH TradeServe**

**Babcock**

**Maldini Furniture**



**From e-mail  
to handshake.  
From virtual contact  
to real business  
opportunities**

**September 4-5, 2019  
Hall 15-16-18 BolognaFiere**

CONFINDUSTRIA EMILIA  
AREA CENTRO in cooperation with BolognaFiere, Fiemme e Mediatech

We wish all of our delegates a good trip and hope the forum will be beneficial for their businesses!

## Highlight

### For the love of bikes: Italian brands Moto Guzzi

The famed Italian motorcycle brands, Moto Guzzi and Aprilia, are making a comeback, thanks to an agreement between Piaggio, the global owner of these brands, Vespa South Africa and South African Italian Motorcycle Importers (IMI).

"We are very excited to bring the new range of Moto Guzzi and Aprilia motorcycles to South Africa and equally excited that we will be moving in with our Italian family – Maserati – in their state-of-the-art facility in Bryanston," says Ian Huntly, CEO of IMI.



IMI will offer four motorcycles when it opens its doors late in September. For Moto Guzzi, these models are the naked V7 in various configurations and the top-selling V85 TT medium weight adventure bike, made famous by enduro-enthusiast and actor, Ewan McGregor. For Aprilia, fans will be able to buy the RSV4 and the Tuono, with both being available in factory and race-ready (RR) configurations.

IMI hopes to start offering bike servicing for existing models as soon as possible.

[READ THE FULL ARTICLE HERE](#)



# NEWSLETTER

## Save the date

### EQ & Achieving Financial Independence Womens Day Workshop



### **IIBM'S Emotional Intelligence (EQ) and Achieving Financial Independence Womens Day Workshop**

*Facilitated by:*

*Kim Mia (MBA, Milpark Business School)*

*Manuela Sanchez-Aragu (MBA, Unisa, Snr Lecturer)*

**SAVE THE DATE**

Day : Thursday 29 August 2019



Time : 09:00 AM - 16:00 PM

Venue : Italian Club, 7 Marais Road, Bedfordview

Members: R800 per person

Non-members: R1 200 per person

(Incl. Brief EQ assessment, Lunch & refreshments and Certificate of Attendance)

Register online @ SCC website

RSVP:

events@spaincc.org

before 28th of August 2019

To confirm participation please submit [THIS FORM](#)  
or contact us at [info@italcham.co.za](mailto:info@italcham.co.za)

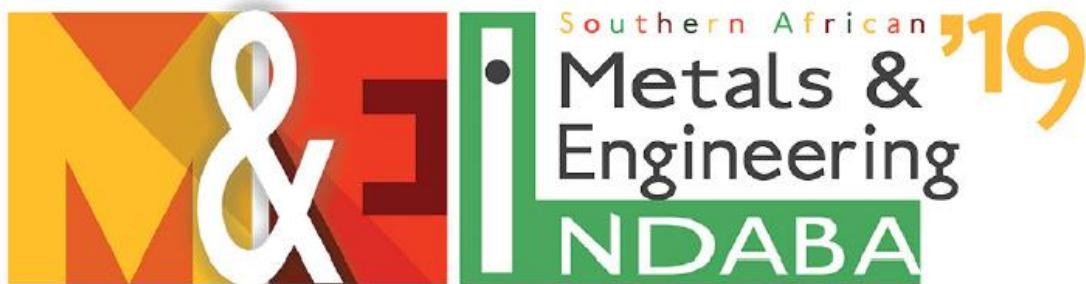


# NEWSLETTER

*Save the date*

## MEIndaba

Expanding Industry And Promoting Competitiveness



11-12 September 2019

The Steel and Engineering Industries Federation of Southern Africa (SEIFSA), in partnership with the Industrial Development Corporation, organize the Third Southern African Steel and Engineering Indaba.

The event is a platform for networking and exploring new markets and an opportunity for stakeholders to exchange ideas as well as for business leaders to engage with other decision and policy makers in the SADC region.

**ItalCham members and supporters** have the opportunity to receive a discount on the price of the ticket.

Please contact Mrs. Natalie Fourie at [natalie@seifsa.co.za](mailto:natalie@seifsa.co.za) for enquiries.

For more information please visit:  
[www.meindaba.seifsa.co.za](http://www.meindaba.seifsa.co.za)



# NEWSLETTER

*Save the date*

## YES PROGRAM EVENT

South Africa has the potential to once again be a world-beating economy but it requires a coordinated effort between government, business and labour.

The Youth Employment Service (YES) is recognized as one of the highest impact social initiatives in the world. Having created over 18 000 work experiences and generating over R750m in youth salaries, YES is changing the South African workforce while offering attractive B-BBEE benefits for businesses.



# YES 4 YOUTH



On 12 September 2019, a number of the European chambers of commerce and business will be joining YES to provide an update on the initiative and introduce some of the success stories from its Implementation Partners

**When:** 12 September 2019

**Time:** 16:00 for 16:30 start – 20:00

**Where:** Investec, Johannesburg, 100 Grayston Drive

**RSVP:** [accounts@italcham.co.za](mailto:accounts@italcham.co.za)

For further information on the Youth Employment Service (YES),  
Please watch [this video](#), visit [www.yes4youth.co.za](http://www.yes4youth.co.za) or e-mail [marc@yes4youth.co.za](mailto:marc@yes4youth.co.za)





# NEWSLETTER

*Save the date*

## BUON APPETITO!



### Italian Club Bedfordview

14<sup>th</sup> September, 2019

Young Italian South Africans and ItalCham will host an event on the impact of two cultures in creating a brand with the guest speaker, Mr Arnold Chatz. It will be a forum for networking between experienced business people and aspiring entrepreneurs.

Our guest Mr Chatz will be sharing his experiences and life story as a entrepreneur in South Africa.

The event will be held at the newly reopened and refurbished Italian Club, which will spoil the guests with eats and drinks in true Italian Style.



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# NEWSLETTER

## Save the date

### Biz Talk with PwC

Join the Italian Embassy and ItalCham at a Biz Talk on the Macro-economic perspective of SA and Southern Africa, presented by PwC.

**Guest speaker: Lully Kruger, Chief Economist**

*The event will be a global overview on Africa/Europe relationships and opportunities for investments and business in Africa and SA, where do we see growths and opportunities happening with a specific focus on potential incentives and investment protections.*

**Dates and location:**

- 1<sup>st</sup> of October in Johannesburg (PwC, 4 Lisbon Lane, Waterfall City, Jukskei View)

**Time: 5 for 5.30pm**

*Don't miss this opportunity!*



Ambasciata d'Italia  
Pretoria





# NEWSLETTER

## *Save the date*

SAVE THE  
DATE



SOUTHERN  
AFRICA EUROPE  
CEO DIALOGUE



The European House  
Ambrosetti

## **SOUTHERN AFRICA EUROPE CEO DIALOGUE**

6<sup>th</sup> Edition

**Johannesburg - The Maslow Hotel**  
**29<sup>th</sup> and 30<sup>th</sup> October, 2019**

BUILDING AN EXCLUSIVE, INFLUENTIAL COMMUNITY OF LEADERS FOR GROWING THEIR  
ENTERPRISES, THEIR COUNTRIES, AND THEIR CONTINENTS

Dialogue among leaders from different continents is the key to unleash ideas and strategies.  
The purpose of the Dialogue is to foster cross national business engagement and investment relations,  
supporting business leaders in increasing mutual knowledge and profiting  
from concrete business opportunities.

**For more information please visit:**

**<https://www.ambrosetti.eu/en/south-africa-italy-summit/>**

**and contact [summit@italcham.co.za](mailto:summit@italcham.co.za)**



# NEWSLETTER

## *Save the date*


### Business Excellence Awards



Applications for candidates are now open!

Categories awarded:

- Business Person of the Year
- Business Enterprise of the Year
- Young Entrepreneur of the Year (Recognition)
- Chairperson's Excellence Award (Recognition)

 350 to 400 attendees

 21st of November, 2019

 Formal gala dinner

 Wanderers Club





# NEWSLETTER

*Save the date*



## The Water Show Africa 2020

31 March - 1 April 2020

Sandton Convention Centre  
Johannesburg



## Power & Electricity World Africa 2020

31 March - 1 April 2020

Sandton Convention Centre  
Johannesburg



## The Solar Show Africa 2020

31 March - 1 April 2020

Sandton Convention Centre  
Johannesburg



# NEWSLETTER

## Our Patrons





# NEWSLETTER

## Our Patrons

